

STEWARDSHIP POSTER CONTEST

"I think having land and not ruining it is the most beautiful art that anyone could ever want to own."

-Andy Warhol

Background:

Andy Warhol had it right. Why would someone ruin nature by spraying paint on it? Graffiti and tagging is on the rise in Pennsylvania state parks and forests, and we need your help to make it stop.

Spray paint is harmful to humans, nature, and geological formations. Graffiti is considered vandalism and is punishable by law.

To keep our state parks and forests graffiti free, the Pennsylvania Parks & Forests Foundation (PPFF) is hosting a poster contest to raise awareness about the importance of stewarding our state parks and forests. Use the quote by Pennsylvania native Andy Warhol to create a poster that inspires visitors to take care of our public lands, or raises awareness of the negative impact graffiti has on our natural world.

The Contest:

Create an original poster that will educate and inspire people with its message to steward our state parks and forests. Designs can include any art medium or combination of techniques, including but not limited to, painting, drawing, graphics, and photography. The poster contest is open to middle school students, grades 6, 7 & 8. Winners will be chosen by a panel of judges and all prizes will be awarded for each grade level. The winning posters will be displayed in the State Capitol during the month of February 2017 and at PPFF's annual awards banquet in May.

The Prizes:

- ◆ **First Prize:** \$75 and a copy of the *Pennsylvania State Parks and State Forests Passport* published by PPFF
- ◆ **Second Prize:** \$50 and a copy of the *Passport*
- ◆ **Third Prize:** \$25 and a copy of the *Passport*
- ◆ **Honorable Mention:** A copy of the *Passport*



1845 Market Street | Suite 202
Camp Hill, PA 17011
717.236.7644 | PAParksandForests.org



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The Rules:

- ◆ Original artwork must be no larger than 11" x 17". Posters must be the original design and creation of the entrant(s).
- ◆ Submissions can be sent via email to postercontest@paparksandforests.org or shipped (FLAT. DO NOT ROLL.) to the Pennsylvania Parks & Forests Foundation, 1845 Market Street, Suite 202, Camp Hill, PA 17011.
- ◆ **All pieces must be labeled** on the reverse with artist's full name, address, phone number, email, and name of middle school. Entries must also include the entry form attached to this flyer.
- ◆ Only one entry per student.
- ◆ All entries become the property of PPF for use and cannot be returned. PPF reserves the right to use the posters in printed, video, and electronic medium.
- ◆ Please do not place any personal information on the poster front.
- ◆ Any photograph must list location used. If photograph includes image of people, the people must be identified and permission given by them for use of their likeness.
- ◆ Deadline for entry is January 16, 2017.
- ◆ Only first place, second place, third place, and honorable mention winners will be notified personally.

Evaluation and Judging:

Teachers and conservation leaders, whose decisions are final, will judge the posters on the following:

- ◆ **Overall impact** of the display for eye-catching appeal, visual attractiveness, and ability to draw the viewer into the poster.
- ◆ **Clarity** of the message.
- ◆ **Creativity.**

Who is the Pennsylvania Parks & Forests Foundation? The mission of the Pennsylvania Parks & Forests Foundation is to inspire stewardship of Pennsylvania's state parks and forests through public engagement in volunteerism, recreation and conservation. Based in Camp Hill, we work across the state through programs, initiatives, and projects. Currently 39 PPF chapter friends groups can be found making a difference in parks and forests.

Why We Care: Graffiti is on the increase in our state parks and forests. We have identified 37 hotspots in 20 state parks and forests where accumulated graffiti and other vandalism causes significant negative impacts. Graffiti takes away the rights of others to enjoy our state lands, and poses a threat to human and environmental health.

In 2016, the Foundation launched an initiative to steward our state forests and parks called the **Stewards of Penn's Woods**. As part of that program, we have started to remove graffiti from our parks and forests. But we know we also need to educate the public on the impacts of graffiti if we are going to effectively conserve these lands for all to enjoy.

How do I find out more? Visit the Foundation's website at <http://bit.ly/ppffantigrffiti> to see images of graffiti, graffiti removal projects, and more to assist you in creating your poster or gathering ideas.

Stewardship Poster Contest

Entry Form

(All entries must be received in the PPFF office before January 16, 2017)

Grade (circle one):

6

7

8

Title of Poster: _____

Full name of school or homeschool: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Teacher/Advisor/Home School Parent Name: _____

Teacher/Advisor/Home School Parent Email: _____

Teacher/Advisor/Home School Parent Phone: _____

Student Name: _____

I verify that this artwork is original artwork and recognize that by submitting this entry it become property of the Pennsylvania Parks & Forests Foundation.

Parent or Guardian Signature: _____



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